



Pacific Institute  
for Climate Solutions  
Knowledge. Insight. Action.

**MEDIA ADVISORY**  
June 12, 2017

## **Climate change solutions & clean-tech breakthroughs: BC public panel**

Media are welcome at a June 15 public panel of clean-tech entrepreneurs, researchers and innovation leaders coming together for a vibrant discussion on how British Columbia and Canada overall can secure a strong position within the world's emerging low-carbon economy.

The event in downtown Vancouver is hosted by the Pacific Institute for Climate Solutions (PICS) and begins at 7 p.m. [PICS](#) is a collaboration of B.C.'s four leading research universities, hosted and led by the University of Victoria.

PICS executive director Sybil Seitzinger says science has confirmed that the global economy must go carbon negative—drawing down more greenhouse gases than are pumped into the atmosphere—in order to achieve the goal of limiting global temperature rise to less than 2°C on average above pre-industrial temperatures.

Achieving net-zero emissions while meeting our energy needs will require technological breakthroughs, she adds: “This challenge may yet be humanity’s greatest, a moonshot for the climate.”

Join us for an insightful evening with panelists Santa Ono, President of the University of British Columbia and chief advisor of the BC Innovation Network; Jonathan Rhone, CEO of Axine Water Technologies; Anna Stukas, director of government programs with Carbon Engineering; Majid Baharami, Simon Fraser University professor and Canada Research Chair in Alternative Energy Conversion Systems; and Elicia Maine, SFU Beedie School of Business professor.

Vancouver Sun provincial affairs columnist Vaughan Palmer will moderate the event, which will also highlight some of the leading-edge clean-tech projects in development in B.C.

**What:** [Canada's climate change moonshot: BC-made solutions & clean tech breakthroughs](#)

**When:** 7-8:30 p.m. Thursday, June 15

**Where:** UBC Robson Square, 800 Robson Street, Vancouver

Click here for the [Live webcast link](#)

30

**Media contact:** Robyn Meyer (PICS senior communications officer) @ [rmeyer@uvic.ca](mailto:rmeyer@uvic.ca) or 250-588-4053



PICS is hosted and led by the University of Victoria in collaboration with the University of British Columbia, Simon Fraser University and the University of Northern British Columbia.